

**Prot. N. 554 of 13.05.2019**

**PUBLIC CALL NOTICE**

***PROJECT "CRAFT LAB"***

***Residences on the way from products to the Adri-Ionian design***

**PROGRAMME INTERREG V-A EL-IT - GREECE-ITALY 2014-2020**

**Priority Axis 1: Innovation and Competitiveness**

**S.O.1.2: Supporting the incubation of innovative specialized micro and small enterprises in thematic sectors of interest to the Programme Area**

***INVOLVEMENT OF YOUNG GREEK ARTISTS  
IN THE ACTIVITIES OF LOCAL LABORATORIES AND TRANSNATIONAL WORKSHOPS***

**DEADLINE: 12 June 2019**

**GENERAL PREMISE – THE CRAFT LAB PROJECT (contest of reference and aims)**

Many European regions have long traditions and culture of crafts. Together with the safeguard of the cultural heritage and arts, both in the Italian and Greek territory, it is necessary to preserve the professional activities linked to the culture of the traditional craft, and boost the future development of cultural and creative industries, a field having a high potential of growth in the future.

Starting from this base, the CRAFT LAB project aims at offering the opportunity to a selection of young people / artists / craftsmen / designers to combine traditional and innovative skills with entrepreneurial capacities, acquiring the tools to improve their professional life and, as a consequence, to act as example for their colleagues, through the start of innovative residences oriented to the recovery of the old artisanal professions for the manufacture of **ceramics, mosaic and fabrics**, aiming at making design and artistic craft an asset of development and economic growth of the territories involved.

The final result foresees **6 new business start-up**, the capitalization of the regional policy within the craft and commercial sector, and a supporting measures to sustain the economic and commercial sustainability of this kind of products. The innovative dimension is to create common cross border identity that will be transferred into a single brand, to be promoted on the wider European and world market.

**Innovative laboratories** will be realized aiming at recovering old crafts / techniques in the field of the manufacture of ceramics and terracotta, innovative mosaic and fabric, realizing a synergic mix of arts and crafts aiming at revitalizing the artisanal sector thanks to the introduction of new technologies, promoting youth entrepreneurship and the opportunities of work in the field.

## **PROJECT PARTNERSHIP**

**Lead Partner:** Pino Pascali Foundation Museum of Contemporary Art (Polignano a Mare, Italy);

**Partners:**

- C.N.A. National Confederation of Crafts and small and medium-sized enterprises, Bari;
- Puglia Region - Department of Economic Development, Education, Training and Employment;
- Regional Union of Municipalities of Ionian Islands;
- Chamber of Lefkada;

**Associated partner:**

- Municipal Gallery of Corfu.

## **SPECIFIC ACTIVITIES OF REFERENCE**

The project foresees in particular the realization of these phases / activities:

### **Communities framework**

- Analysis of the three reference artisanal fields of the project (focusing on ceramics & terracotta, mosaic innovative and fabric) and identification of territorial skills (business angels, craft traditions, ancient and contemporary techniques);
- Definition of cross border plan of action to sustain the development of chosen sectors of intervention at regional and transnational level.

### **Residences on the way**

- Artist scouting and selection, in Puglia and in Region of Ionian Islands, of emerging 60 artists and student groups (maximum age 35 years old) - 10 for each lab; development of laboratory methodology;
- Set up of 3 laboratories for practical training and exchange of experience in each Country, for ceramics & terracotta, mosaic innovative and fabric;
- Organization of exchanges of artists and students to share experience (3 workshops of 2 days in each Country);
- Realization of 2 cross border exhibitions, 1 in Puglia and 1 in Region of Ionian Islands; production of video documentary and video clip.

### Craft business

- Feasibility studies, marketing plan and business plan for the creation of 6 new start-ups / small and medium size enterprises (SMEs), 3 in Greece and 3 in Puglia;
- Technical support for start-up of the 6 business ideas;
- Valorisation of 10 permanent art works realized by the new entrepreneurs.

### Activities outside eligible area

- Participation to 2 European exhibitions to share products and implemented model.

In particular, the central activity “Residences on the way” includes the selection of young artists in the field of ceramics, of mosaic and fabric, who will be involved in laboratories / workshops for practical training under the guidance of experienced coordination tutors and in properly equipped environments.

These laboratories are scheduled, in Puglia and in Region of Ionian Islands, respectively: for ceramics, in **Grottaglie and Corfu**; for fabrics, in **Martina Franca and in Lefkas**; for innovative mosaic, in **Gravina di Puglia and in Kefalonia**.

In detail, the methodology foresees for each laboratory practical sessions for a total of 120 hours, to be realized in the period of 4 weeks (30 hours per week) in the period from July to October 2019, with summer break from 1st to 25<sup>th</sup> August.

The laboratories will be organized in the above-mentioned locations, in Puglia and in Region of Ionian Islands.

Participation in training laboratory is completely free; however, travel, board and lodging expenses will not be covered.

Moreover, is planned in the second half of September – first week of October at the latest, the realization of cross-border exchanges among the artists of targeted laboratories, through the realization of workshops in Greece and Italy aiming at the exchange of techniques, experiences and traditions (a two-day workshop / in weekend format for each of the three laboratories / field of reference).

In particular, selected artists must participate in both (in Italy and in Greece) cross-border exchanges in weekend format. Furthermore, it is specified that selected participants will be granted:

- Travel costs for the artists participating in the exchange in Greece (according to the European rules defined in the project);
- Food costs (3 meals a day) and accommodation for exchange in Greece for the entire duration of the same.

At the end of the residences, the participants will receive a **detailed attendance certificate** describing also the acquired experiences, together with **free technical support service for the creation of three start-ups** in the three artisans’ reference sectors. Newly created start-ups will be situated in Puglia and in Region of Ionian Islands.

### AIM OF THE CALL

By this call, Project Partners intends to carry on the **selection of 30 youth Apulian and 30 youth Greek artists**, in possession of the qualification hereinafter specified for the participation in the above-mentioned laboratories and workshops.

Considering that the project does not foresee a budget for individual transport costs to reach the laboratories' location, as well as expenses for board and lodging, the participation of young artists from the local territory, or the ones able to cover their costs independently, is strongly encouraged.

The participation to laboratories is **completely free**; the participation to workshops in Greece and in Italy is equally totally free, and the Apulian / Greek participants will receive funds for travels, board and lodging for / in Greece and Italy, as detailed above.

The artists participating in the two activities (Training Laboratories and Workshop in week-end format) will be followed by the personnel of the CRAFT LAB project; the laboratories will be led by Artists / Experts chosen by Fondazione Pino Pascali, Regional Union of Municipalities of Ionian Islands and Chamber of Lefkada, with the support of a specific Tutor/ Technical Operator for laboratory, point of reference for the participant artists.

### ELIGIBLE SUBJECTS

Applications can be submitted by:

- students / final-year students / graduates (*on a date earlier than six months from the date of submission of the application*) or
- young people

**interested in starting or consolidated a working / entrepreneurial activity in one of the three reference sectors of the project** (ceramics and terracotta, innovative mosaic and fabric),

having an **educational and professional career** consistent with one of the three fields, **aged** between (*at the deadline of this Call*) 18 and 35, **resident** in Puglia / Greece.

### SUBMISSION OF THE APPLICATIONS

It is allowed to submit only one application, referred to only one of the laboratories / fields (Ceramics or Mosaic or Fabric).

To be eligible, the application must be written on the model attached to this Call (Attachment 1), has to be filled in any part and:

- has to contain the indication of only one activity / site of choice;
- in case of students / final-year students / graduates, indicate the year of enrolment and area of study, the list of examinations completed and relevant marks, date and degree mark;
- has to be dated and signed by the applicant;
- must have in attachment the valid copy of the identity card of the applicant;
- must have in attachment a letter of motivation (maximum two pages), with particular accent on the initiative / entrepreneurial spirit, artistic works realized, participation to exhibitions / competitions / calls, experiences of European projects and mobility), duly signed;
- must have in attachment the self-certification, as per the attached model (Attachment 2), in accordance with the D.P.R. 445/2000, relative to the adequate knowledge of the English language and / or certificates of recognition of the level of English language, demonstrating the level of knowledge of the same, duly signed;
- must attach the curriculum of the applicant (preferably in European format) complete with all the personal information and training, working and artistic experiences (works realized, events, contests, etc.), duly signed.

Candidates must submit their application form, under penalty of exclusion, within the peremptory time limit of 30 days from the date of publication of this announcement. Only the application forms received not later than 30th day from the publication of the call will be accepted.

**The deadline for submitting application is June, 12th at 13:00.**

Candidates can submit their application form:

- in person at Pino Pascali Foundation – Museum of Contemporary Art, in Via Parco del Lauro 119 – Polignano a Mare (Ba), every day - except Mondays - from 10am to 1pm and from 4pm to 8pm. In this case, the date of receipt at the protocol of the Selection Body will be considered;
- by postal service or through authorized courier agencies with registered letter with return receipt, to the following address: “Fondazione Museo Pino Pascali – Via Parco del Lauro n. 119 - 70044 - Polignano a Mare (Bari)”. In this case, it is not valid the date of the stamp of the post office or of the authorized courier agency, but the date of the protocol of the Selection body;
- by PEC to the address [museopinopascali@pec.it](mailto:museopinopascali@pec.it). For this transmission method, the delivery receipt of the certified electronic mail system (P.E.C.) will be considered valid.

The envelope must be marked as follows: “Public notice to select young artists for project “CRAFT LAB”, Programme INTERREG Greece - Italy, Ceramics or Mosaics or Fabrics laboratory” (**Please specify only one laboratory, according to your choice**).

In case of submission via PEC, the abovementioned indication must be written in the PEC object.

No consideration will be given, and there will be the exclusion, of the applications written not in compliance with the modes indicated in this Call, incomplete or not signed by the applicant, or without identity card, or sent over the deadline indicated.

Partners reserves the right to ask the original documents testifying that all data and information contained in the application, and to suspend its assessment until the term allowed to the subject for the presentation of the original / integrative documents requested; once this term elapsed, the application will be automatically excluded from the procedure.

### **ASSESSMENT OF APPLICATIONS**

Applicants will be selected on the base of their study curricula, their CV, their professional experience, the letter of motivation to attach to the application and the knowledge of English, according to the following distribution of marks (max marks: 100):

<b>Criterion</b>	<b>Points</b>
<b>Education</b>	
School of artists, students and graduates from Academy of Fine Arts	35
Portfolio	20
No proof / only interest in the sector	10
<b>Language skills (English)</b>	
Advanced level (C1 and C2 level)	25
Intermediate level (B1 and B2 level)	15
Elementary level (A1 and A2 level)	10
Beginner (no English knowledge)	0
<b>Professional experience</b>	
More than 5 years in relevant sector	30
From 0 to 5 years in relevant sector	15
General professional experience not related to the three fields	10
No professional experience	0
<b>Motivation</b>	
Interest and motivation expressed by the candidate	10
<b>TOTAL</b>	<b>100</b>

The selection will be made by a Commission appointed by Fondazione Pino Pascali that, after its establishment, will define the modes of attribution of the above-mentioned marks. The results of assessments will be published, and will constitute notification, on the website of Fondazione.

The decision of the Commission, in any case, is to be considered unquestionable.

### **PROTECTION OF PRIVACY**

The data acquired will be processed in compliance with current legislation and in particular with Regulation (EU) 2016/679 ("GDPR" or also "Applicable Regulations on Data Protection"), exclusively for the purposes related to the Call for selection of artists.

### **CONTACTS AND INFORMATION**

Pursuant to Law n. 241/90 s.m.i. Ms Rosalba Livia Branà is identified as the person in charge of the procedure. For details and clarifications about this call, please contact Pino Pascali Foundation – Museum of Contemporary Art using the following address: [segreteria@museopinopascali.it](mailto:segreteria@museopinopascali.it), writing "Public notice to select young artists for project "CRAFT LAB", Programme INTERREG Greece – Italy".

Polignano a Mare, 13/05/2019

Signature

**FONDAZIONE MUSEO PINO PASCALI**  
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### ***Attachments:***

- 1) Application form;
- 2) Substitutive declaration of certification of knowledge of English;
- 3) Substitutive declaration of certification of passed examinations.